Free Etsy Profit Calculator Spreadsheet: how to use it

Start here:

Yellow cells are yours to fill in. Green-grey cells hold formulas: leave them alone and they fill themselves.

The example file is filled with fictional data so you can see every number working. The blank file is the same workbook, empty: use that one.

Google Sheets: File > Import > Upload the .xlsx (or open it from Google Drive), then File > Save as Google Sheets. Excel: just open it (Excel 2010 or newer). Numbers on Mac also opens it.

Set up (5 minutes):

1. Settings: your fee rates (B2-B8) and the year (B10). The rates are typed in, not read from Etsy: check Etsy's current fee page and change them if they differ for your shop or country.

2. Products: one row per item (up to 30): what it costs you to make and your list price. The table shows fees and profit per sale and the price for a 40% margin.

3. Orders: one row per sale: date, item, quantity, price each, shipping charged and shipping label cost. Etsy fees, product cost, profit and margin fill in.

What you get:

Dashboard: orders, revenue, Etsy fees, product cost, shipping labels and profit by month.

Fee model: listing fee per item, transaction fee on item price plus shipping, payment processing as a percent plus a fixed amount per order. It is an estimate to plan prices, not a copy of your Etsy statement.

Limits: 30 products and 300 orders. Need Offsite Ads, expenses, a tax set-aside and a per-product dashboard? See the paid Etsy & Handmade Seller tracker at tuper.app/templates.

Help:

Something wrong? Message us at support@tuper.app and we fix it.

Designed by Tuper. Built with AI tools and tested by us; tell us if anything breaks.