Free Farm Sales and Expense Spreadsheet: how to use it

Start here:

Yellow cells are yours to fill in. Green-grey cells hold formulas: leave them alone and they fill themselves.

The example file is filled with fictional data so you can see every number working. The blank file is the same workbook, empty: use that one.

Google Sheets: File > Import > Upload the .xlsx (or open it from Google Drive), then File > Save as Google Sheets. Excel: just open it (Excel 2010 or newer). Numbers on Mac also opens it.

Set up (3 minutes):

1. Settings: your products (up to 15) with the usual price per unit and the unit (dozen, lb, jar...), your sales channels (up to 15), your expense categories (up to 15) and the year (H2).

2. Sales: one row per sale or market day line: date, buyer, channel, product, quantity and whether you have been paid. Revenue = quantity x the usual price of that product.

Sales not paid yet are highlighted and totalled as unpaid (restaurant invoices, CSA balances).

3. Expenses: seed and plants, feed, fuel, repairs, packaging, market fees, insurance, hired help. One row each, the day you pay it.

What you get:

Dashboard: sales lines, revenue, expenses and profit by month; every product with units sold, revenue and average price; every sales channel with revenue; the money still unpaid.

Limits: 500 sales rows and 300 expense rows. Want a different price on single sales, a tax set-aside and 1,500 sales rows? See the paid Small Farm and Market Garden tracker at tuper.app/templates. This is a record-keeping tool, not tax advice. Farm tax rules differ by country.

Help:

Something wrong? Message us at support@tuper.app and we fix it.

Designed by Tuper. Built with AI tools and tested by us; tell us if anything breaks.