Reseller Inventory and Profit Tracker (eBay, Poshmark, Mercari, Depop): how to use it

Start here:

Yellow cells are yours to fill in. Green-grey cells hold formulas: leave them alone and they fill themselves.

Drop-down cells only take values from the lists on the Settings tab. Edit the lists and the drop-downs follow.

The example file is filled with fictional items and sales so you can see every number working. The blank file is the same workbook, empty. Use the blank one for your business.

Google Sheets: File > Import > Upload the .xlsx (or open it from Google Drive), then File > Save as Google Sheets. Excel: just open it (Excel 2010 or newer, Windows or Mac). Numbers on Mac also opens it.

Set up (5 minutes):

1. Settings: your selling platforms with the fee % each one takes (typed in, not read from the site: check each platform's current fees and edit them), the places you source from, the year (F2), the % of profit you set aside for tax (F4), the check date (F6) and the number of days after which unsold stock counts as stale (F8).

2. Inventory: one row per item the day you buy it: name, where you bought it, date and cost. When you list it, add the platform and list price. When it sells, type the sold date, the sale price and the shipping you paid.

The platform fee, profit, margin, days to sell and the IN STOCK / SOLD status fill in. Profit = sale price minus what you paid, the platform fee and your shipping cost.

3. Expenses: shipping supplies, subscriptions, storage, sourcing trips. One row each.

What you get:

Dashboard: items sold, revenue, fees, cost of goods, shipping, expenses, profit and tax set-aside by month; each platform with sales, profit and average days to sell; items in stock, cash tied up in stock and stale items.

Use the Year cell on Settings to start a new year in a copy of the file.

This is a record-keeping tool, not tax advice.

Help:

Something wrong, or a column you need? Message us; we fix it and update the download for every buyer.

Designed by Tuper. Built with AI tools and tested by us; tell us if anything breaks.